

ABSTRACT

An Internet enabled remote tag-processing terminal is
5 disclosed for facilitating commercial transactions using
competitive information. A remote terminal reads/scans product
tags or labels, and their content is transmitted to a service
node to conduct an on-line search for competitive information
on similar products. The service node then sends an
information response to the remote terminal, which allow a user
10 (1) to determine whether to complete a commercial transaction
while in a retailer location, (2) complete an on-line
commercial transaction in response to the received competitive
information or (3) adjust the scanned tag or search parameters
15 to conduct a new search.